

**Resource Conservation Challenge (RCC)
External Stakeholder Meeting**

**Hyatt Regency Crystal City
2799 Jefferson Davis Highway
Arlington, Virginia**

**June 20, 2003
Agenda**

Goals for Meeting:

- Discuss concepts and building blocks of RCC with stakeholders
- Illustrate concepts using examples from cluster groups
- Receive input from stakeholders to increase understanding of expectations and needs regarding RCC direction and partnerships
- Build momentum and provide guidance for further discussions with stakeholders about current and future RCC challenges

Meeting Structure:

- The morning session is intended to present the fundamental concepts and the essential building blocks of the RCC. It will include opening remarks, a presentation on RCC activities, and an interactive panel discussion
- The afternoon will use breakout sessions to solicit additional feedback from participants on RCC concepts, building blocks, and direction

8:30 AM

Registration

9:00 AM

Opening Remarks - Goals and Perspectives

Linda Fisher, Deputy Administrator (Video Presentation)

Marianne Horinko, Assistant Administrator, Office of
Solid Waste and Emergency Response

Susan Hazen, Principal Deputy Assistant Administrator, Office of
Prevention, Pesticides and Toxic Substances

9:15 AM

Presentation on RCC Concepts and Building Blocks

David Hockey, Acting Director, RCC

Goals of this session:

- Describe the premises and concepts of the RCC
- Indicate relationship to other agency initiatives and programs

- Describe fundamental building blocks:
 - Use of measurable outcomes to drive environmental improvements
 - Establishment of challenge-focused partnerships
 - Commitment to align Agency efforts to meet challenges
 - Use of a range of incentives/tools/drivers
 - Use of approaches that target appropriate stages of the life cycle
 - Ability to scale up solutions and ideas

10:15 AM

Panel Discussion with Stakeholders on RCC Concepts and Building Blocks

- 15-20 panel participants including::
 - EPA leadership
 - States and Tribes
 - Industries and Trade Associations
 - NGOs (environmental groups, academia)
- Other participants as observers initially, with structured opportunity to make observations at selected times.

Goals of this session:

- Provide opportunity for selected representatives from government, industry, NGO's to provide their perspective on the RCC approach
- Provide opportunity for broader audience to provide observations on the RCC approach

11:45 PM

Lunch (*everyone on their own*)

1:00 PM

Breakout Sessions: Stakeholder Input on RCC Concepts, Building Blocks, and Future Areas of Focus

The full group will be divided into four smaller groups. Each group will have a facilitator and be guided by the same series of questions. This session is designed to get direct feedback from participants about the basic building blocks of the RCC. Building blocks include the use of measurable outcomes, establishment of challenge-focused partnerships, alignment of agency efforts, a range of incentives, and approaches that address material life cycle flows and product value chains.

Goals of this session:

- Provide feedback from participants on RCC concepts and building blocks
- Understand stakeholder needs and expectations regarding RCC partnerships
- Identify additional areas of opportunity to meet RCC goals

2:30 PM

Break

2:45 PM

Reports from Breakout Sessions

Goals of this session:

- Share key findings of each breakout group with the full group
- Provide feedback to EPA on RCC direction
- Discuss next steps for further discussions with stakeholders

3:45 PM

Wrap Up and Closing Remarks

4:00 PM

Adjourn

